Sustainability Annual Report



Bayer UK & Ireland 2023

Sustainability continues to be one of the most important topics of our generation, growing in complexity through the enhanced need for transparency and non-financial reporting all the way to reducing our environmental footprint to increasing a company's social value they add back into society.

Bayer AG has a very clear sustainability strategy based on the United Nation's Sustainable Development Goals (SDG's) framework, where Bayer have a particular focus on seven of them. Here we can support People, Planet and Commercial prosperity.

To view our published global Sustainability Report please follow the link

(https://www.bayer.com/en/sustainability/sustainab ility-reports) and track our progress and impact.

Within the UK & Ireland, our customers, consumers, patients and colleagues have a particular passion and demand for progress and action on sustainability, and we adopt many of our global principles in addressing this, as well as many local additions.

We have the ambition to support Climate Change by reducing our carbon emissions from our own operations (scope 1 & 2) by 42% and those of our value chain (scope 3) by 12.3% by 2030*.

We aim to increase uptake on volunteering by colleagues by 25% each year* and reduce the landfill, disposal and wastage of our medicines by 25% each year*.



UK&I Corporate



- Carbon Footprint aligned our baseline to 2019.

 Measuring our UK&I Scope 1, 2 & 3 emissions
- Carbon Reduction huge progress made against all emissions scopes, beating our global efforts
- Workshops +150 colleagues attended sustainability workshops, establishing individual and group goals
- Volunteering UK&I 38% more volunteering involvement vs 2022
- Education & Awareness 20 webinar/learning sessions, Pharma Sustainability Action Team established, 100 Actions launched
- Waste Reduction Pharma reduced disposals by +£1.1m due to Bayer driven MHRA labelling ruling
- Diversity, Equity & Inclusion workshops, resources and events to champion everything DE&I
- ❖ BayLab saw its 10,000th student go through its doors
- STEM Ambassadors our Grads and Apprentices reached out to local schools to provide lessons and experiments
- WBFG (Well-Being of Future Generations) team established to drive sustainability throughout the UK & Ireland
- Collaboration Green Park Sustainability Council established to look at collective action areas

Divisions in the UK&I



Consumer Health

- Truth Undressed Programme wins 11 industry awards
- Customer collaborations with Superdrug (Truth Undressed) & Tesco (Eve Appeal)
- First ever connect packaging. On three NPDs* QR code for access to information for visually impaired
- Amazon logistics emissions reduction of 25% vs 2022
- POS and Media emissions off-set through Ecologi
- Customer engagement tool kit developed and launched
- 39 UK volunteers supported two charities







Crop Science





- Sustainability seamlessly integrated into commercial needs
- FieldView value adding service and also meeting SFI (Sustainable Farming Initiative) requirements
- Launched MagicTrap product innovation supporting sustainable needs
- Investigating the scale up of CropCheck, a stewardship tool for responsible use of fungicides
- Exploring genome editing for seed development which could support global food security
- Education on resistance management and stewardship of new products for sustainable agricultural practices

*NPD = New Product Development
INTERNAL USE ONLY

//////// Science for a better life

Divisions in the UK&I



Pharmaceuticals

Enabling Functions

- Pharma Action Team created to drive communication and engagement
- +58k hours spent educating and engaging with HCPs in calls and meetings
- Ireland office move to a more sustainable space
- Progress made on our electric vehicle fleet now at 20% of all vehicles

- +50 people attending Volunteering days
- 10k paper invoices saved through conversion to electronic invoicing: That is one whole tree
- ❖ Reduced medicines wastage through labelling agreement we trigger through the MHRA. Saving £1.1m of scrappage













*Gb = Gigabytes **CO2e = Carbon Dioxide and Equivalent green house gases

Global sustainability ambition & targets





Key Facts & Messages



Bayer UK & Ireland 2023

- ❖ Our UK&I Carbon Footprint has reduced by 49% since 2019 combined Scope 1, 2 & 3
- Over 10k students have gone through our Reading BayLab since 2016, education young people on STEM subjects
- **❖ Multi-award-winning Truth Undressed program**, breaking taboo's and educating young women in schools and social media about their intimate health and anatomy
- Consumer Health continue to sponsor the take back and recycling of blister packs in partnership with Superdrug, whilst working on a longer-term recyclable blister solution
- ❖ Bayer hosts the Green Park Sustainability Council where collective initiatives and action is driven in collaboration with cross-industry peers in Reading

